

Recall the following properties:

- 1)  $b^x = b^y$  if and only if  $x = y$
- 2)  $\log_b x = \log_b y$  if and only if  $x = y$
- 3)  $b^{\log_b x} = x$  ( $x > 0$ )
- 4)  $\log_b b^x = x$ .

1) and 2) are true because exponential  $b^x$  and  $\log_b x$  are one-to-one functions. So different inputs give different outputs.

Solve the following exponential equations:

a)  $3^x = 81$

Soln.  $3^x = 81$   
 $3^x = 3^4$

Since exponential function is one-to-one,  $\boxed{x = 4}$

b)  $5^{7-x} = 125$   
Soln.  $5^{7-x} = 5^3$   
 $\Rightarrow 7-x = 3$   
 $\Rightarrow x = 4$

(c)  $\left(\frac{1}{2}\right)^{4y} = 16$

Soln.  $\left(\frac{1}{2}\right)^{4y} = 16$

$$\begin{aligned}\Rightarrow (2^{-1})^{4y} &= 16 \\ \Rightarrow 2^{-4y} &= 2^4 \\ \Rightarrow -4y &= 4 \\ \Rightarrow y &= -1.\end{aligned}$$

### Exercise

Solve

$$(a) 2^{x-1} = 8$$

$$(b) \left(\frac{1}{3}\right)^y = 27$$

Solve the following:

$$(c) 5^{3x} = 16$$

$$\text{Soh } 5^{3x} = 16$$

Taking natural log on both sides:

$$\ln(5^{3x}) = \ln 16$$

$$\Rightarrow 3x \ln(5) = \ln 16$$

$$\Rightarrow x = \frac{\ln 16}{3 \ln 5}$$

Note: You can take common log. if you wish.

$$b) 4^{3x+2} = 71$$

$$\ln 4^{3x+2} = \ln 71$$

Taking natural log on both sides

$$\ln(4^{3x+2}) = \ln 71$$

$$\Rightarrow (3x+2) \ln 4 = \ln 71$$

$$\Rightarrow 3x+2 = \frac{\ln 71}{\ln 4}$$

$$\Rightarrow 3x = \frac{\ln 71}{\ln 4} - 2$$

$$\Rightarrow x = \frac{\frac{\ln 71}{\ln 4} - 2}{3}$$

$$\approx 0.3583$$

Solve the following.

$$4e^{x^2} = 64$$

$$\Rightarrow e^{x^2} = \frac{64}{4}$$

$$\Rightarrow e^{x^2} = 16$$

$$\Rightarrow \ln(e^{x^2}) = \ln(16)$$

$$\Rightarrow x^2 \ln(e) = \ln(16)$$

$$\Rightarrow x^2 \cdot 1 = \ln(16)$$

$$\Rightarrow x^2 = \ln 16$$

$$\Rightarrow x = \pm \sqrt{\ln 16}$$

$$\approx \pm 1.6651$$

Exercise

Solve  $10^{2x-3} = 7$

Solve the following

$$e^{2x} - 4e^x + 8 = 0$$

let  $u = e^x$ .

Then,

$$u^2 - 4u + 3 = 0$$

$$\Rightarrow (u-3)(u-1) = 0$$

$$\Rightarrow u = 3 \text{ or } u = 1$$

$$\Rightarrow e^x = 3 \text{ or } e^x = 1$$

If  $e^x = 3$ , then

$$\ln e^x = \ln 3$$

$$\Rightarrow \boxed{x = \ln 3}$$

If  $e^x = 1$ , then

$$\ln e^x = \ln 1$$

$$\Rightarrow x = \frac{\ln 1}{\boxed{1=0}}$$

Exercise

Solve  $100^x - 10^x - 2 = 0$ .

## Logarithmic Equations

Solve  $\log_4(2x-3) = \log_4(x) + \log_4(x-2)$ .

Soln.

$$\log_4(2x-3) = \log_4(x(x-2))$$

Since  $\log_4$  is one-to-one,

$$2x-3 = x(x-2)$$

$$\Rightarrow 2x-3 = x^2 - 2x$$

$$\Rightarrow x^2 - 4x + 3 = 0$$

$$\Rightarrow (x-3)(x-1) = 0$$

$$\Rightarrow x=3 \text{ or } x=1.$$

Recall that domain of  $\log_4$  is  $(0, \infty)$ .

If  $x=1$ , then  $\log_4(x-2)$  is not defined.

Thus  $\boxed{x=3}$ .

## Exercise

Solve  $\ln(x+8) = \ln(x) + \ln(x+3)$ .

Solve  $\log_3(9x) - \log_3(x-8) = 4$

Sln

$$\Rightarrow \log_3(9x) - \log_3(x-8) = 4$$
$$\Rightarrow \log_3\left(\frac{9x}{x-8}\right) = 4$$

$$\Rightarrow 3^4 = \frac{9x}{x-8}$$

$$\Rightarrow 81 = \frac{9x}{x-8}$$

$$\Rightarrow 9x = 81(x-8)$$

$$\Rightarrow 9x = 81x - 648$$

$$\Rightarrow x = 9$$

Exercise:

Solve  $\log_2(4x) - \log_2(2) = 2.$

## Word Problems

### Carbon Dating:

Scientists say we humans are 200,000 years old. How did they estimate that number?

They estimate how much carbon-14 or an organism has in its body when it is alive.

Then they measure how much carbon-14 is left at time of discovery. Then since carbon-14 decays at exponential rate, they can estimate the age of the fossil.

Ex.

The number of grams of carbon-14 based on radioactive decay of the isotope is given by

$$A = A_0 e^{-0.000124t}$$

where  $A_0$  is the initial grams of carbon-14 and  $t$  is the current amount in grams.

Assume that animals have approx. 1000 mg of carbon-14 in their bodies when they are alive.

If a fossil has 200 mg of carbon-14, how old is the fossil?

Soh. we have

$$A_0 = 1000 \text{ mg}$$

$$A = 200 \text{ mg}$$

$$t = ?$$

$$200 \text{ mg} = 1000 \text{ mg} e^{-0.000124 t}$$

$$\Rightarrow e^{-0.000124 t} = 0.2$$

$$\Rightarrow -0.000124 t = \ln(0.2)$$

$$\Rightarrow t = \frac{-\ln(0.2)}{0.000124}$$

$$\Rightarrow t \approx 12,979.338$$

The fossil is approx 13,000 years old.

Problem:

You save \$1000 from a summer job and put it in a CD earning 5% compounding continuously. How many years will it take for your money to double?

Soln. We know

$$A = Pe^{rt}$$

$$\text{Here, } P = 1000$$

$$r = 5\%$$

$$A = 2 \cdot 1000 = 2000 \quad (\text{double})$$

$$t = ?$$

$$2000 = 1000 e^{0.05t}$$

$$\text{or, } 2 = e^{0.05t}$$

$$\text{or, } \ln(2) = \ln(e^{0.05t})$$

$$\text{or, } \ln(2) = 0.05t \ln(e)$$

$$\text{or, } t = \frac{\ln 2}{0.05}$$

$$\approx 13.8629$$

It will take almost 14 years to double.

### Problem

If \$7500 is invested in a savings account earning 5% interest compounded quarterly, how many years will pass until there is \$20,000.

Soh. We know

$$A = P \left(1 + \frac{r}{n}\right)^{nt}$$

$$\text{Here, } P = 7500$$

$$r = 5\% = 0.05$$

$$n = 4 \quad (\text{quarterly})$$

$$A = 20000$$

$$t = ?$$

So,

$$20000 = 7500 \left(1 + \frac{0.05}{4}\right)^{4t}$$

$$\text{or, } \frac{20000}{7500} = (1.0125)^{4t}$$

$$\text{or, } \frac{8}{3} = (1.0125)^{4t}$$

Taking natural log on both sides,

$$\ln\left(\frac{8}{3}\right) = 4t \ln(1.0125)$$

$$\text{or, } t = \frac{\ln\left(\frac{8}{3}\right)}{4 \ln(1.0125)}$$

$$\approx 19.7389$$

It will take almost 20 years.

